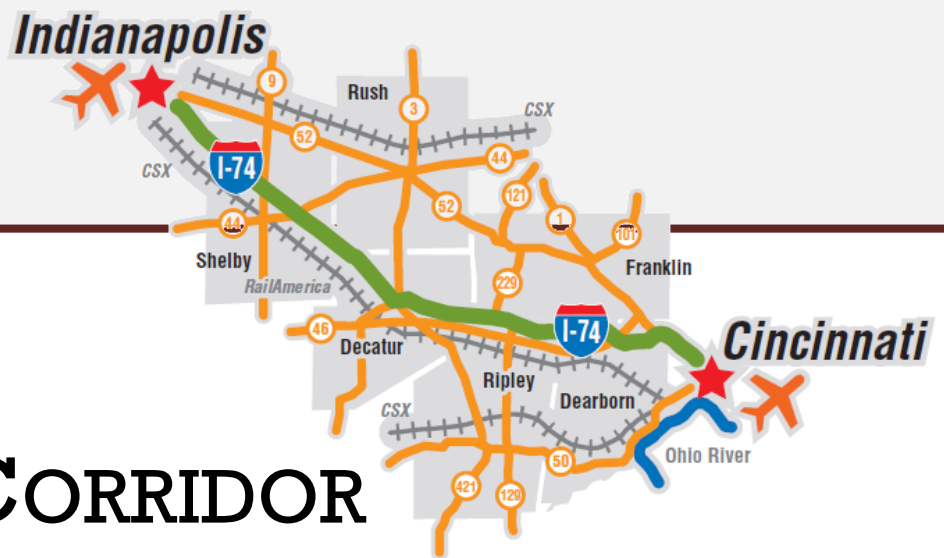


# THE I-74 BUSINESS CORRIDOR



*Regional Labor Market Snapshot*



# REGIONAL OVERVIEW

The stretch of Interstate 74 in the southeastern corner of Indiana connects two of the nation's largest metropolitan areas, Indianapolis and Cincinnati. With a population of more than 4 million, the region is strategically located in the manufacturing heartland of the United States, and offers excellent transportation and logistics links along with a favorable economic and workforce development climate.

## THE I-74 REGION

City of Batesville	Dearborn County
Decatur County	Franklin County
Ripley County	Rush County
Shelby County	

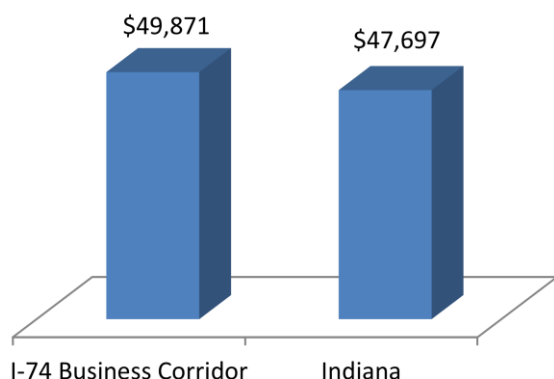
## TOTAL LABOR FORCE

I-74 CORRIDOR + ADJACENT COUNTIES  
**1.4 Million**

## LARGEST CITIES AND TOWNS

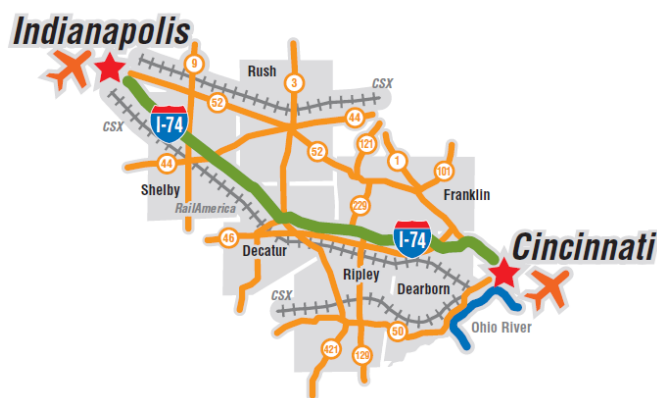
City/Town	2011 Estimated Population
Shelbyville	19,149
Greensburg	11,581
Batesville	6,508
Rushville	6,303
Lawrenceburg	5,808
Greendale	4,525
Aurora	3,756
Brookville	2,590
Versailles	2,109
Milan	1,895

**MEDIAN HOUSEHOLD INCOME (2010):**  
\$2,000 HIGHER THAN STATE MEDIAN  
**\$49,871**



**POVERTY RATE (2010):**  
4% BELOW STATE AND NATION  
**9.8%**

I-74 Business Corridor	9.8%
Indiana	13.5%
U.S.	13.8%



U.S. Census Bureau 2010 ACS; IN DWD, 2012

# WORKFORCE

The I-74 Business Corridor is home to a quality workforce of nearly 100,000 workers. 87,750 of these workers are employed, and nearly 9,000 workers are available and looking for work. A larger percentage of adults in the I-74 Business Corridor choose to work — 67.2% in the region compared to 65.6% in Indiana and 65.0% across the U.S.

## REGIONAL LABOR FORCE (2011)

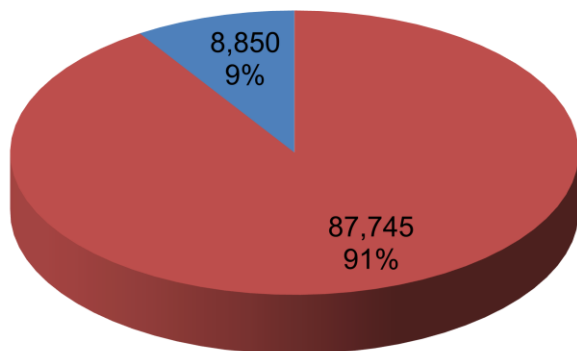
**96,595**

## EMPLOYMENT (2011)

**87,745**

## UNEMPLOYMENT (2011)

**8,850**



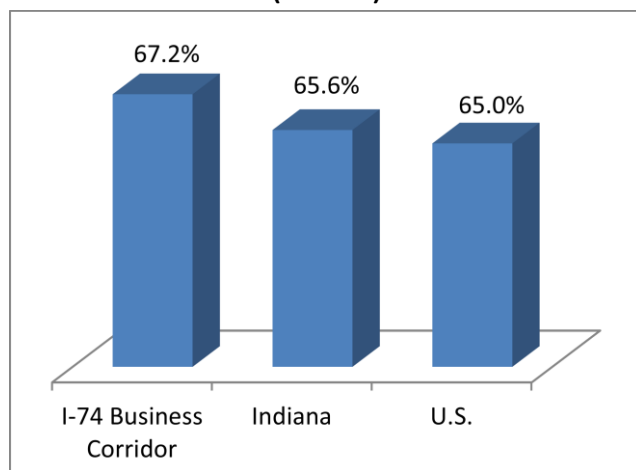
■ Employed ■ Unemployed

## UNEMPLOYMENT RATE (2011 ANN.)

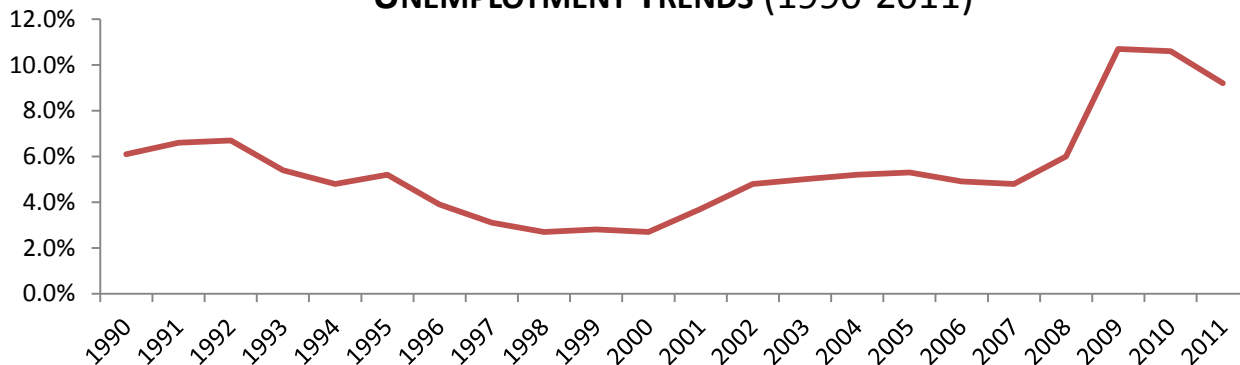
**9.2%**

I-74 Business Corridor	9.2%
Indiana	9.0%
U.S.	8.9%

## LABOR FORCE PARTICIPATION RATE (2010)



## UNEMPLOYMENT TRENDS (1990-2011)



IN DWD, 2012

# OCCUPATIONS

The I-74 Business Corridor enjoys a diverse mix of occupational employment. The region has particularly high employment in Production occupations (15%), Office and Administrative Support occupations (13%), and Transportation and Material Moving occupations (9%). Largest growth from 2012 to 2021, by total jobs, is projected to be in Transportation and Material Moving occupations (+658), Construction and Extraction occupations (+617), and Healthcare Support occupations (+573).

## HIGHEST EMPLOYMENT (2012)

Occupation	2012 Emp.	% of Total
Production	10,488	14.5%
Office & Administrative Support	9,424	13.0%
Transportation and Material Moving	6,449	8.9%
Food Preparation and Serving Related	6,157	8.5%
Sales and Related	5,084	7.0%

## HIGHEST MEDIAN WAGE (2012)

Occupation	Median Wage / hr
Legal	\$33.56
Architecture and Engineering	\$29.65
Management	\$29.52
Healthcare Practitioners and Technical	\$27.56
Computer and Mathematical	\$26.97

## LARGEST # GROWTH (2012-2021)

Occupation	2021 Emp.	Growth
Transportation and Material Moving	7,107	+658
Construction and Extraction	4,548	+617
Healthcare Support	2,721	+573
Office and Administrative Support	9,890	+466
Healthcare Practitioners and Technical	3,365	+462

## LARGEST % GROWTH (2012-2021)

Occupation	2021 Emp.	Growth
Healthcare Support	2,721	27%
Computer and Mathematical	825	17%
Arts, Design, Entertainment, Sports, and Media	1,567	17%
Healthcare Practitioners and Technical	3,365	16%
Construction and Extraction	4,548	16%

# INDUSTRIES

The I-74 Business Corridor is strong in manufacturing, largely driven by a Honda manufacturing facility in Greensburg and a large number of automotive suppliers throughout the region. The region has also seen a growing leisure and entertainment sector, through the establishment of several Riverboat Casinos along the Ohio River. In addition, the City of Batesville is home to Hillenbrand Industries and the Batesville Casket Company, a large manufacturer of caskets and hospital equipment.

## HIGHEST EMPLOYMENT (2012)

Industry	2012 Emp.	% of Total
Manufacturing	13,887	19%
Government	10,742	15%
Retail Trade	6,558	9%
Health Care and Social Assistance	5,694	8%
Accommodation and Food Services	4,881	7%

## HIGHEST AVERAGE WAGE (2012)

Industry	Avg. Ann. Wage
Management of Companies and Enterprises	\$104,852
Utilities	\$103,673
Manufacturing	\$62,784
Finance and Insurance	\$58,555
Professional, Scientific, and Technical Services	\$54,822

## LARGEST # GROWTH (2012-2021)

Industry	2021 Emp.	Growth
Health Care and Social Assistance	7,120	1,426
Transportation and Warehousing	4,702	1,109
Waste Management and Remediation Services	5,610	971
Professional, Scientific, and Technical Services	2,393	713
Construction	5,334	625

## LARGEST % GROWTH (2012-2021)

Industry	2021 Emp.	Growth
Professional, Scientific, and Technical Services	2,393	42%
Educational Services (Private)	206	38%
Transportation and Warehousing	4,702	31%
Health Care and Social Assistance	7,120	25%
Waste Management and Remediation Services	5,610	21%

EMSI 2012.2, using BLS QCEW

# EDUCATION

In recent years, the state of Indiana has focused significant attention on education policies and programs, including an expanding and high-quality community college system. Additionally, many I-74 Business Corridor high schools succeed with 2011 graduation rates at or above the state's target of 90%.

## TOP HIGH SCHOOLS IN 2011

- South Decatur Junior-Senior (100%)
- Triton Central (97%)
- Rushville (96%)
- Greensburg (96%)
- Lawrenceburg (94%)
- Batesville (92%)
- East Central (92%)
- Southwestern (91%)
- Shelbyville Senior (90%)
- Waldron Junior-Senior (90%)

## COMMUNITY COLLEGE CAMPUSES

- Ivy Tech Community College, Batesville
- Ivy Tech Community College, Lawrenceburg

## POSTSECONDARY SCHOOL ENROLLMENT

(2010)

**8,508**

## EDUCATIONAL ATTAINMENT (AGE 25-64)



9 in 10 have a High School Diploma or higher (90%)



1 in 4 have an Associate Degree or higher (26%)



1 in 5 have a Bachelor's Degree or higher (18%)

**Eighty Miles of  
Opportunity**



*Indianapolis to Cincinnati*

**Business Corridor**



Thomas P. Miller and Associates